

CREATING STRONG ERG LEADERS: PROJECT MANAGEMENT

DESCRIPTION:

Employee Resource Groups (ERGs) provide employees with a sense of community and belonging, as well as opportunities for professional development, networking, and mentorship. For organizations, ERGs can improve diversity and inclusion efforts, boost employee engagement and retention, and lead to better decision-making.

ERGs are led by everyday employees of all levels. These ERG Leaders, like most professionals, can benefit from targeted skill-building and training in project management. This project management workshop offers ERG Leaders an opportunity to develop transferable skills in setting goals, running meetings, organizing events, and measuring success. It introduces participants to a variety of tools, best practices, and approaches to bringing ERG events and initiatives to fruition.

This workshop offers specific strategies and practices ERG leaders can use to ensure their ERGs succeed and create impactful programs that benefit both the employees and their organizations.

CENTRAL QUESTIONS:

1. What tools do project managers typically employ and how might they apply to the ERG context?
2. How can ERG Leaders organize, manage, and influence others to bring an event to fruition?
3. What stakeholders should ERG Leaders consider and what strategies might help leaders effectively involve them?

OBJECTIVES:

By the end of this session, you will have:

- A set of best practices for project management
- A set of strategies and tools for bringing an event, initiative, or activity to fruition
- A sense of how to involve others in the process, including peers, volunteers, and stakeholders

DURATION:

1.5hrs or 3hrs



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